# **GREATER NY PRIVACY POLICY**

# Last Updated August 24, 2022

Welcome to the website of Greater NY Foundation Inc. ("Greater NY") (the "Site"). Your use of the Site is governed by this Privacy Policy and our **<Terms of Use>**. Please read this Privacy Policy carefully before using the Site. By using the Site, you acknowledge that you have read and agree to be bound by this Privacy Policy. We may revise and update this Privacy Policy from time to time. The most recent version of this Privacy Policy applies each time you visit the Site.

Greater NY understands that your privacy is important, and we are committed to protecting it. This Privacy Policy explains how we collect and use personal information obtained from you through our website (www.greaterny.org) (the "Site"), email communications, offline or online donations, program registrations, our partner relationships or related communications, or any other information provided to us by you.

#### Collection and Use of Information

Through your use of the Site and your direct communications with us, we may collect and use two different types of information about you: information you provide to us and information we collect through technology. We may retain any information collected through the Site or through your communications with us for an indefinite period of time, except as described below.

#### Information You Provide to Us

We may collect personal information from you when you send us an email, register for a program, complete any of our online forms or otherwise communicate directly with us. Such information may include your name, email address, address, phone number or other personal information provided by you to us. We use this information only to communicate with you, to further the purposes for which the information was collected and for certain authorized internal purposes, such as improving our programming and maintaining internal records.

We and our service providers may also collect and use personal information from you when you make a donation, whether via mail or online. Such information may include financial or payment information and your name and address, and with respect to online donations, credit card information that is collected and processed by our third-party website hosting platform and payment processor. We (and they) will use this information only for the purpose of processing the donation on behalf of Greater NY. We (and they) do not store or retain your credit card information, other than as required to process donations on behalf of Greater NY.

If you submit an application for employment or to volunteer with Greater NY, we may collect personal information from you. This might include your name, address, telephone number, email address, and any other personal information associated with your resume/CV. The foregoing information will not be used for any other purpose other than to assess your qualifications and further your candidacy and/or retention as an employee or volunteer with Greater NY.

## Informations We Collect Through Technology

We may collect information about you through technology. For example, we may collect your IP address each time you visit the Site. The Site may also use other technical methods to track and analyze the traffic patterns on the Site, such as the frequency with which our users visit various parts of the Site. We use this information only for internal purposes, to better understand and to improve our Site visitors' experiences.

## **Use of Cookies**

Cookies are small text files that may be placed on your browser when you visit the Site. Cookies are used primarily for administrative purposes, to improve your experience with the Site.

We use cookies through our web hosting service provider Squarespace to capture anonymous analytics to improve our Site experience and performance. This use may be subject to the Squarespace Cookie Policy and Terms of Service. Additional information is available here: <a href="https://www.squarespace.com/cookie-policy">https://www.squarespace.com/cookie-policy</a> and <a href="https://www.squarespace.com/terms-of-service">https://www.squarespace.com/terms-of-service</a>.

Please refer to your browser's or mobile device's technical information for instructions on how to delete and disable cookies and other tracking/recording tools. Please be advised that if you delete or disable cookies, some functionality of our Site may be lost.

#### Disclosure of Information

Other than the website hosting platform provider and payment processor described above or as set forth below, we will not share your information with any third parties without your consent.

We may disclose your personal information to the government or other third parties in connection with a law enforcement inquiry, court order, subpoena or otherwise as required by law. We may also disclose your personal information to help enforce our **Terms of Use>**, protect your safety, or security or to protect our rights or those of third parties.

## **Protection of Information**

We endeavor to keep your personal information secure. We use technical, administrative and physical methods to maintain the integrity and security of your information, including the use of multifactor authentication and the use of reputable service providers for the protection and processing of your information. Please be aware though that there is no such thing as "perfect security" on the Internet, and third parties may unlawfully intercept or access transmissions or private communications. To the fullest extent permitted by law, we will not be responsible or liable for any damages, losses or causes of action arising out of or in connection with the inadvertent or unauthorized disclosure of your personal information. You use our Site and send us information at your own risk.

#### Do Not Track

We do not track visitors of the Site over time and across third-party websites to provide targeted advertising and therefore do not respond to Do Not Track ("DNT") signals.

# **Children's Privacy**

We do not knowingly collect or retain personally identifiable information from anyone under the age of 13. If we become aware that a child under the age of 13 has provided us with personally identifiable information, we will use best efforts remove all such information from our records. If you become aware that a child under 13 has provided such information to us, please contact us at hello@greaterny.org.

# **Third Party Sites**

This Privacy Policy concerns only the information we collect through the Site or directly from you and does not cover any website to which the Site may link. If you choose to visit these third-party sites, you should review their privacy policies to ensure that you understand and are comfortable with their practices concerning your personal information.

# Choice of Law/Territory

Greater NY's activities and this Site are focused on New York City. While the Internet allows this Site to be accessed from anywhere in the world, Greater NY is not targeting its actions or this Site to users in other states or countries. If you access this Site from another state or from outside the United States, it is your responsibility to comply with local laws in doing so. Any dispute between us relating to your provision of personal information to Greater NY shall be governed by New York law and resolved solely in the courts located in New York City.

## Questions

If you have any questions, concerns or complaints about this Privacy Policy, please send an email to hello@greaterny.org or write to us at 5 Hanover Square, 9th Fl. NY, NY 10004.