

Greater NY

Analyst Corps Program

GREATER

NY

The Greater NY Analyst Corps matches early career financial professionals with nonprofit organizations to work on carefully scoped data analysis, financial modeling, and strategic communications projects that address key nonprofit business questions and help advance strategic decision making.

Analyst Corps projects are a time-efficient, flexible way for financial services analysts and associates to substantively support vital New York City nonprofits. A bespoke matching process aligns analysts' and associates' skills to a project designed to be completed solo or in teams, with a time input of 1-2 hours per week over 3-6 months.

The program is a counterpart to Greater NY's Executive Partnership program which matches nonprofit and corporate leaders to work one-on-one to address strategic management and leadership issues. Both initiatives provide a way for busy New Yorkers – nonprofit and corporate – to connect and work together to strengthen New York City.

For more information please contact Director of the Greater NY Analyst Corps Kristina Berger at kberger@greaterny.org

90%

“My Project was a **Good Match** for my Skills”

90%

“The work I did **Made a Difference**”

90%

“My Project made me a **Better Analyst**”

95%

Had a **Great Experience** & would do another project

88%

Analysts report **Deeper Insight** into NYC's Nonprofit Sector

100%

of Nonprofits said Their Analysts Were **Great to Work with** and They Would Participate Again

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Program Impact

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Greater NY's Analyst Corps is an opportunity for next generation leaders to understand the business of a sector that drives social change and employs nearly 20% of New Yorkers.

ROBUST SCENARIO PLANNING

A team of analyst developed a robust, flexible long-term cash flow and scenario planning model that helped several nonprofits navigate COVID-related uncertainty.

MULTI-YEAR FINANCIAL MODELING

An associate worked closely with nonprofit senior staff to build a model to anticipate various levels of revenue and expenses for an organization aiming to double the number of clients served over five years.

EFFICIENT PROGRAM REPLICATION

An associate helped a youth and family organization use detailed information about staff and program infrastructure for their flagship site to build a model to project new sites expansion costs.

BETTER CASHFLOW PREDICTION

A second-year analyst built a cash flow and revenue management tool to help an organization providing essential City services better predict funding gaps due to contract payment delays.

PROFITABILITY ANALYSIS

An experienced associate built a comprehensive model to analyze the profitability of various supportive housing programs and inform decisions about program expansion.

STRATEGIC USE OF RESERVES

An analyst and a nonprofit CFO worked closely to build a robust 52-week monthly cash flow model to help a youth-serving organization explore various revenue/expense scenarios and assess use of reserves.

AGILE GROWTH TOOLS

A first year analyst created a financial model/ scenario planning tool to support and organization responding to COVID food insecurity as they navigated growth through variable revenue streams.

DEMOCRATIC DECISION MAKING

A first-year analyst worked with an organization's CEO to build a streamlined financial dashboard for an education organization following all Board members to deeply engage in complex financial decisions.

DATA-DRIVEN MARKETING

A team of analysts synthesized audience survey data into a strategic presentation informing an arts organization's post-COVID strategy for maintaining revenue and market share.

MORE EFFECTIVE PITCHES

A first-year analyst designed an effective pitch deck to help an anti-poverty organization expand a pilot project to bring cash support to low-wage workers facing COVID-related financial stress.

IMPACT INVESTING

A second-year analyst worked with staff and Board to provide analysis to inform an organization's Board Finance committee in making strategic decisions about future investment policies.

EARNED-INCOME BUSINESS MODEL

A second-year analyst worked with a large, entrepreneurial, multi-service agency to build a business model for a mission-aligned earned-income venture that would help the organization's CEO demonstrate the initiative's financial viability.